

## *MDTSEA Newsletter Advertising Policy and Order Form*

Advertising organization:	
Organization address:	
Contact person:	Phone: (    )
Size of ad:	Number of consecutive issues in which you would like your ad to run?
Full <input type="checkbox"/> ½ page <input type="checkbox"/> ¼ page <input type="checkbox"/> 1/8 page/business card <input type="checkbox"/> Text ad for help wanted <input type="checkbox"/>	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5

Size of Advertisement	Price Per Issue
Full page	\$100
½ page	\$60
¼ page	\$35
1/8 page or business card size	\$20
Text ad for MDTSEA members (only) advertising for DE instructors	\$20

Currently, the MDTSEA Newsletter is printed in black and white, five times per year. To place an advertisement, a camera-ready copy of the advertisement must be submitted to:

<b>PAYMENT:</b> You may send a completed order form, together with a check or money order, to the following address. Or, if you prefer to pay by VISA/MC/Discover, please complete the information below and FAX your form to (517) 487-6358.	<b>MDTSEA</b> <b>PO Box 20611</b> <b>Kalamazoo, MI 49019</b> <b>(517) 214-5775 mdtsea@gmail.com</b>
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<b>Payment type</b>  <input type="checkbox"/> MC <input type="checkbox"/> VISA <input type="checkbox"/> Discover	<b>Name on card:</b>	
	<b>Card number:</b>	
	<b>Expiration date:</b>	<b>Signature:</b>

### Advertising Policy for Newsletter Advertising

All requests for advertising in the MDTSEA Newsletter will be reviewed by the Secretariat, in consultation with the MDTSEA Executive Board, as necessary. The Board reserves the right to deny requests for advertising if such advertising in the opinion of the Board, meets any of the following criteria:

- Is lewd or offensive.
- Advertises a product or service which does not promote MDTSEA's core goals or objectives.
- Advertises an organization that has goals or objectives which are in conflict with MDTSEA's goals, objectives, policy/position statements, or traffic safety initiatives.

### The deadline for each newsletter is as follows:

January/February Newsletter	Deadline: December 15
March/April Newsletter	Deadline: February 15
May/June Newsletter	Deadline: April 15
September/October Newsletter	Deadline: August 15
November/December Newsletter	Deadline: October 15